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And The Birth Of The Billion-Dollar Handheld Industry
By David Pogue, Andrea Butter**

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In addition, specialized commercial and industrial hardware and software applications are briefly explored. . Handheld computers generally refer to larger than palm sized devices that often have a keyboard and the .. Piloting Palm: The inside story of Palm, Handspring, and the birth of the billion dollar handheld industry.

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Pre to postmortem: the inside story of the death of palm and webos

That's the number of months it took Palm, Inc. to go from the darling of Pre to postmortem: the inside story of the death of Palm and webOS arena (granted, it required the acquisition of Palm OS licensee Handspring to get there). willing to put the billion dollars upfront to do that," one source said.

A history of palm, part 3: handspring, from rival to partner | low end

The Treo single-handedly rescued Handspring (and perhaps Palm) from insolvency .. Pogue, Piloting Palm: The Inside Story of Palm, Handspring and the Birth of the Billion Dollar Handheld Industry (n.p.: Wiley, 2002), 268.

Palm pilot - the history of computing project

Project 1 - the GRiDPad; Project 2 - the Zoomer; Project 3 - the Palm Pilot to the handheld industry - but no one had yet produced a suitable handheld device. . (This account is primarily based on information from the book 'Piloting Palm' by inside story of Palm, Handspring, and the birth of the billion dollar handheld

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industry, and the important role that dominant designs play in the industry. The lack of Piloting Palm: The inside story of Palm, Handspring, and the birth of the billion-dollar handheld industry, NY: John Wiley & Sons. Campbell-Kelly, M.

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Piloting Palm: The Inside Story of Palm, Handspring, and the Birth of the Billion- Dollar Handheld Industry. Andrea Butter, David Pogue.

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Industrial change leading to industry convergence can be observed in many Butter, A. and Pogue, D. (2002) Piloting Palm: The Inside Story of Palm, Handspring and the Birth. of the Billion Dollar Handheld Industry, New York: Wiley.

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consultant since 1999, Andrea is the co-author of "Piloting Palm. The Inside Story of Palm, Handspring, and the Birth of the Billion Dollar Handheld Industry."

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