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New Product Profits - With Your Existing Resources
(Guided Innovation) By Michael A. Dalton**

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Simplifying Innovation, the new book by innovation coach and consultant, Michael A. Dalton, announced the release of the new book, Simplifying Innovation: Doubling speed to market and new product profits—with your existing resources. Dalton is the founder of Guided Innovation Group (<http://www>).

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He is also the author of "Simplifying Innovation: Doubling Speed to Market and New Product Profits with Your Existing Resources." writes a regular column for

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Guided Innovation Group regularly runs into clients with two primary issues extending Mike Dalton is the author of Simplifying Innovation: Doubling Speed to Market and New Product Profits with Your Existing Resources.

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