

**Women Who Brand: How Smart Women Promote
Themselves And Get Ahead By Catherine Kaputa**

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Fearless and free : how smart women pivot and relaunch their careers

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And I've grown increasingly worried that most of the women in the It's just that until women have role models who are willing to risk incarceration to get ahead, They are bad at behaving like self-promoting narcissists, anti-social my first two jobs because I thought I was smart enough to figure it out.

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Al is a legendary marketing and branding strategist and the bestselling author (or .. Who Brand: How Smart Women Promote Themselves and Get Ahead.

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The truth is, I'd much rather work for a man than a woman. I use my sex appeal to get ahead at work and so does ANY woman with any sense I am university educated, reasonably intelligent and, so I've been told, attractive. . Dr Hakim says erotic capital has real value in the job market and refers to

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Though women have crowded out the guys in classrooms, they still find themselves to be the outsiders in most career fields. unexamined misogyny in hiring and promotion practices, and blind eyes turned left and smart, capable women gets diverted because of poor infrastructure, extraneous red tape,

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